7·HOPE Alliance
7-Hydroxy Outreach For Public Education

TALKING POINTS FOR THE COMMUNITY

HHS / DEA Request for Information — Protect Kratom & 7-OH

YOUR STORY

Start with who you are, where you live, and share your Personal Story

- What you use and why: kratom, 7OH or both
- 7OH is kratom
- 7OH is part of the kratom plant
- 7OH is not synthetic
- Share milligrams you use (if comfortable)
- Never had adverse effects with my dose
- I feel safe taking X mgs
- Healthcare gap (if relevant for your story)
- A plea to not ban

7-OH SAVES LIVES

- Consumers across the country report using 7-OH to manage chronic pain, reduce opioid dependence, and improve their quality of life.
- Many consumers use 7-OH products as a harm reduction tool to leave prescription opioids, fentanyl, heroin, or alcohol.
- Millions of Americans are currently living through a “war on pain,” where access to pain treatment has become increasingly restricted.
- At a time when overdose deaths continue devastating families nationwide, removing a potential harm reduction tool is dangerous public policy

RESPONSIBLE REGULATION

- We are calling for reasonable regulation that prioritizes safety, transparency, and accountability.
- Advocate for the milligrams per servings that work for you (thresholds).
- Scheduling prevents further research

PROTECT CONSUMER ACCESS AND AFFORDABILITY

- Consumers deserve to maintain access to legal, regulated 7-OH products instead of being pushed into unsafe illicit markets
- Most consumers are ordinary, productive members of society: parents, veterans, small business owners, workers, caregivers, and people simply trying to manage
- Healthcare gap (lack of access to insurance or doctors for affordability reasons)

AN ARTIFICIALLY LOW THRESHOLD IS PROHIBITION BY ANOTHER NAME

- History has repeatedly shown that prohibition does not eliminate demand. It simply pushes markets underground
- DEA’s proposed threshold — roughly 0.050% of the product, or about 1 milligram per article — would place the overwhelming majority of currently available 7-OH products in Schedule I
- A threshold set that low does not function as regulation. It functions as a ban, with all of the downstream consequences of prohibition: illicit markets, untested products, criminalizing consumers and pushing them toward more dangerous substances
- The country cannot arrest its way out of addiction, chronic pain, or mental health challenges.

#WEAREALLKRATOM · #SAVE7OH

7HOPEAlliance.org/Federal

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